



Advanced Mobility Academic Research Center

*Re-imagining Government Through Mobile
Communications*



AMARC Mission

- Increase the efficiency and optimize the delivery of government services in the US at all levels through the utilization of mobile communications technology
- Implement such efficiency and optimization through the greater integration of academic research capabilities with government organizations and their corporate partners
- Emphasize STEM (science, technology, engineering and mathematics) investments, training at academic institutions and the exposure of students interested in STEM to government and academic careers



STEM

- Science
- Technology
- Engineering
- Mathematics



STEM

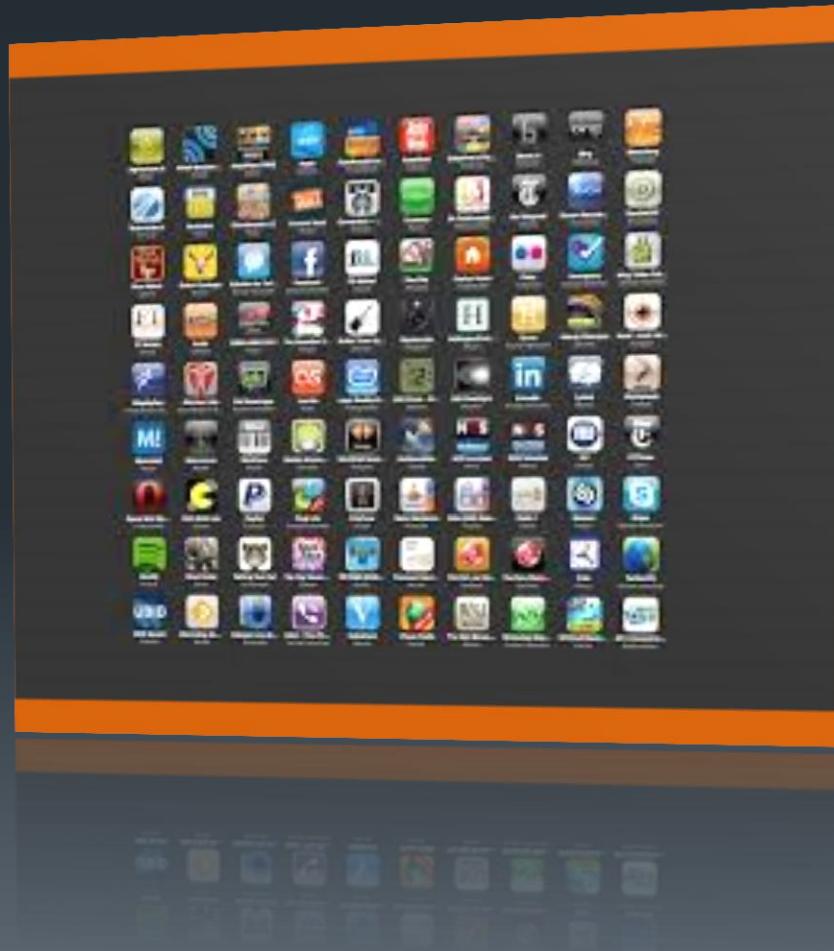


Our Focus Is On Accessing Academic Talent

- AMARC is a registered in Virginia 501(c)3 non-profit bringing together the three sectors of the innovation triumvirate
 - Academic
 - Government
 - Corporate
- The Academic sector is the pivot
- Ensuring leading Government and Corporate participants is also key

Two Ways of Looking at Mobility

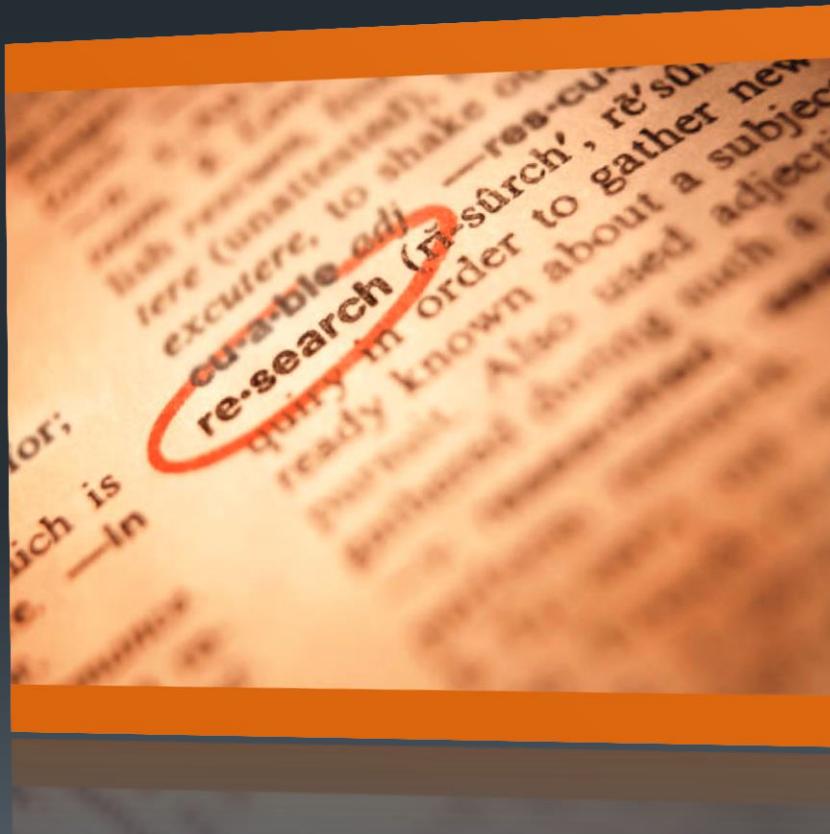
- Distributed government services provisioning (stakeholders are mobile)
- Distributed application development (apps and data are mobile)





Possible Areas of Research

- Security
- Identity management
- Software development
- Systems architecture
- Distance learning





AMARC Operational Leadership

- Dan Mintz
 - Former Federal Departmental CIO, US Department of Transportation plus extensive commercial experience
 - Fed 100 winner, active in local trade groups and visible on Federal facing media
- Tom Suder
 - Founder and President of Mobilegov, thought leader in mobile space, Fed 100 winner
 - Runs the Federal Mobile Computing Summit, largest government attended mobility conference

AMARC 2013 Goals

- Create an Advisory Board with members from all three sectors to refine 2013 goals and provide program and topic direction and oversight
- Hold 2-4 Summits initially focused on Mobility Technology and Cloud Computing
- Initiate contacts between leading academic research(ers) and government and corporate technology leaders
- Support incubator activities on campuses - M&A element/commercialization of technology
- Identify and enhance internship and recruitment opportunities for students

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